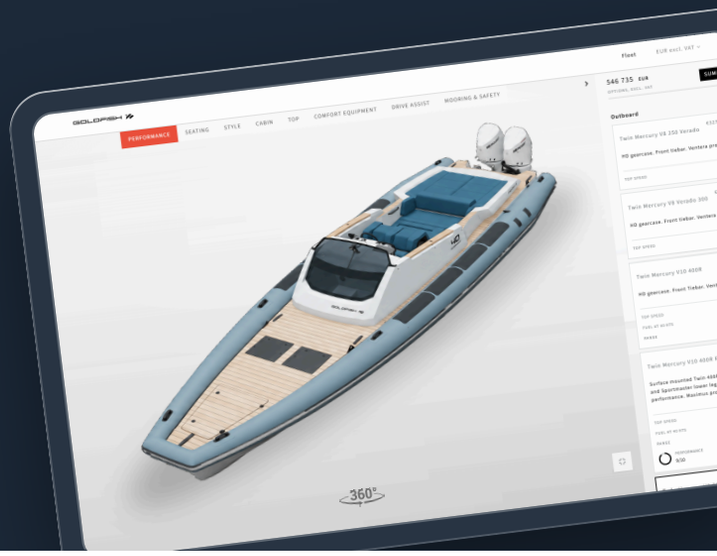
TWIKIT

IMMERSIVE 3D YACHT CONFIGURATION SOFTWARE FOR BUILDERS & SHIPYARDS

TwikBot® delivers premium 3D yacht configuration across every sales channel, connected to quoting, orders and manufacturing.



From configuration to shipyard

One connected journey across every touchpoint, from online and dealer configuration to on-demand manufacturing. Built-in rules and logic keep every configuration commercially and technically feasible.



Real-time 3D visualization

Hull colors, veneers, fabrics, electronics and toys, configured in photoreal 3D on web, tablet or VR.



Multi-channel sales

One configurator for your website, dealers and trade shows, each with their own rules and pricing.



Manufacturing-ready

Every confirmed spec generates 2D and 3D production files, BOMs and work instructions for the yard.



Built as configured

Only buildable combinations can be quoted, so production follows the spec with no back-and-forth.

The future of yacht sales

Buyers increasingly expect a visual, personal and immersive way to explore their yacht at every commercial touchpoint. As personalization grows, so does on-demand production, making a seamless handoff from configuration to the yard essential.

Omnichannel journeys

Online, at the dealer or in VR, buyers expect one consistent journey, driven by one logic.

Owner individuality

Owners personalize their yachts through colors, materials, finishes and design details that reflect their individual style.

Design differentiation

Yacht brands compete on design and experience, making personalization a key differentiator.

On-demand production

Linking configuration directly to production minimizes stock and enables on-demand manufacturing.

Configuration drives revenue

Personalization lets premium brands grow revenue per unit through upselling of options and packages, while building engagement and loyalty. Automated quoting cuts manual effort and errors, ensuring a clean handoff to production.

+30%
Higher conversion

40%
Faster customization roll-out

up to 50%
Less manual quoting

+100%
Personalized product sales

Figures based on Twikit customer data.

One connected workflow for configurable yachts

Your CAD data, materials, rules and logic define the configurator blueprint. Deploy it across different digital touchpoints as one version, or as variants with their own rules and pricing. Each confirmed configuration generates commercial and production output.

INPUT

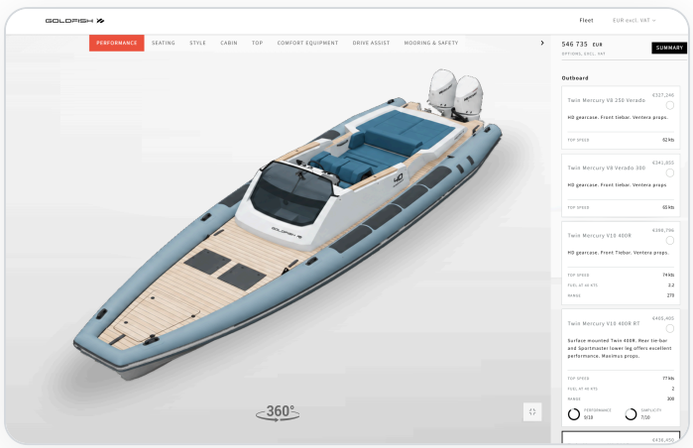
Product assets
Visual foundation

- 3D models
- Textures & materials
- Scene

Product logic
Configurator blueprint

- Configuration options
- Rules & constraints
- Dynamic pricing

BRANDED CONFIGURATION EXPERIENCE



OUTPUT

Commercial output
Sales & quoting

- Quotes & proposals
- Orders
- Configuration visuals

Production output
Manufacturing-ready

- Bill of materials
- 2D & 3D production files
- Work instructions

Connects to your systems

FRONT-END: Website · E-commerce · Dealer tools · VR showroom

BACK-END: ERP · PIM · CRM · MES

TwikBot: the cloud platform for advanced 3D configuration

TwikBot is a cloud platform where brands set up, maintain and integrate configurator applications across customer touchpoints, ERP, PIM and more. Run it self-service with your own team, or let Twikit manage it for you.

01
Product template management
Create, manage and maintain product templates for every model in your range, including versioning and PLM.

02
No-code configuration setup
Build the configurator blueprint: 3D models, options, rules, pricing and manufacturing output, backed by datatables.

03
Web publishing & integration
Publish your configurator on your website, dealer portal or VR showroom. Seamlessly connect it to your e-commerce and CRM systems.

04
3D configurator experience
Buyers and dealers configure, preview and order their yacht in real-time 3D, with live pricing at every step.

05
Quoting & order management
Automated quotes turn into error-proof orders. Process and track every order from signature to delivery.

06
Connected manufacturing
Generate bills of materials and 2D/3D production files, ready for transfer to your MES or ERP systems.

TRUSTED BY

GOLDFISH

Goldfish Boats, a Norwegian builder of premium performance RIBs, uses TwikBot to offer an immersive 3D configurator experience for its entire range. Buyers configure every model in real time, from engines to equipment, with options, rules and pricing always in sync.

TRY IT LIVE

Let's talk

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BOOK A CALL